AMERICAN COMPASS

Base: all respondents (N = 2,000 voters in the 2026 midterm election) unless noted. Weighted percentages; N unweighted.
Party "Other" includes "Not sure." Class combines income and education; 80 respondents not classified. Bracketed text is table shorthand, not survey wording.

Vote choice and familiarity

In general, did you vote for:

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
All Democrats	40%	2%	33%	85%	33%	42%	35%	42%	43%
Mostly Democrats	11%	2%	20%	13%	18%	14%	10%	11%	12%
A mix	8%	4%	20%	1%	22%	6%	6%	8%	9%
Mostly Republicans	10%	19%	13%	0%	7%	10%	11%	9%	9%
All Republicans	31%	74%	15%	0%	20%	29%	37%	30%	26%
Net Republican (all + mostly R – all + mostly D)	**–10**	**+88**	**–26**	**–97**	**–25**	**–17**	**+4**	**–13**	**–20**
N (unweighted)	1,999	681	484	737	97	298	517	810	294

In the election for U.S. House of Representatives in your district, did you vote for:

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
The Republican candidate	43%	93%	33%	1%	30%	39%	50%	42%	39%
The Democratic candidate	54%	5%	61%	98%	59%	55%	48%	56%	58%
Another candidate	1%	1%	3%	0%	6%	3%	1%	1%	1%
Did not vote in this race/Don't remember	2%	1%	3%	1%	5%	2%	1%	2%	2%
Net (R – D)	**–11**	**+88**	**–29**	**–97**	**–28**	**–16**	**+2**	**–14**	**–20**
N (unweighted)	1,999	681	484	737	97	298	517	810	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Imposing tariffs on goods from other countries

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	64%	52%	66%	73%	65%	59%	55%	66%	77%
Somewhat familiar	29%	39%	27%	20%	27%	29%	35%	28%	21%
Not too familiar	6%	7%	6%	4%	5%	7%	6%	5%	2%
Not at all familiar	2%	2%	1%	2%	4%	4%	4%	1%	0%
Net familiar (very + somewhat – not too + not at all)	**+85**	**+83**	**+86**	**+87**	**+83**	**+77**	**+80**	**+89**	**+96**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Increasing border enforcement and deportations of illegal immigrants

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	69%	66%	68%	72%	66%	60%	65%	70%	80%
Somewhat familiar	24%	28%	25%	19%	26%	30%	26%	24%	17%
Not too familiar	6%	5%	5%	7%	6%	8%	7%	5%	3%
Not at all familiar	1%	1%	1%	2%	2%	2%	2%	1%	1%
Net familiar (very + somewhat – not too + not at all)	**+86**	**+88**	**+88**	**+82**	**+85**	**+79**	**+81**	**+88**	**+93**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Using federal money to invest in, or take ownership stakes in, American manufacturers

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	26%	22%	25%	29%	25%	24%	22%	25%	39%
Somewhat familiar	33%	34%	34%	30%	34%	29%	31%	34%	35%
Not too familiar	28%	29%	28%	26%	27%	26%	31%	29%	20%
Not at all familiar	14%	14%	13%	15%	14%	20%	17%	13%	6%
Net familiar (very + somewhat – not too + not at all)	**+17**	**+13**	**+19**	**+18**	**+18**	**+7**	**+5**	**+17**	**+48**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Passing the One Big Beautiful Bill, which cut taxes and some spending

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	54%	48%	55%	61%	54%	43%	51%	56%	68%
Somewhat familiar	33%	38%	35%	26%	31%	38%	33%	34%	25%
Not too familiar	9%	11%	8%	8%	11%	12%	11%	9%	6%
Not at all familiar	3%	3%	3%	4%	4%	7%	5%	2%	1%
Net familiar (very + somewhat – not too + not at all)	**+74**	**+72**	**+78**	**+75**	**+70**	**+62**	**+67**	**+80**	**+87**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Reforming housing policy to encourage more building

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	19%	23%	15%	18%	18%	22%	17%	16%	26%
Somewhat familiar	32%	38%	33%	26%	26%	28%	32%	33%	31%
Not too familiar	33%	29%	36%	34%	34%	28%	35%	33%	27%
Not at all familiar	17%	11%	16%	23%	23%	22%	15%	17%	15%
Net familiar (very + somewhat – not too + not at all)	**+1**	**+21**	**–4**	**–13**	**–13**	**0**	**–1**	**0**	**+15**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Taking control of Venezuela after capturing its president, Nicolás Maduro

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	50%	44%	53%	54%	52%	40%	45%	52%	64%
Somewhat familiar	31%	35%	31%	27%	30%	33%	33%	32%	24%
Not too familiar	13%	14%	12%	14%	11%	17%	15%	13%	8%
Not at all familiar	6%	7%	5%	5%	7%	10%	7%	4%	4%
Net familiar (very + somewhat – not too + not at all)	**+62**	**+58**	**+67**	**+62**	**+65**	**+47**	**+55**	**+68**	**+76**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

How familiar are you with each of the following actions taken by President Trump and Republicans in Congress since January 2025:

Launching a military campaign against Iran

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Very familiar	65%	60%	71%	67%	64%	56%	59%	69%	77%
Somewhat familiar	25%	30%	21%	23%	25%	26%	30%	24%	19%
Not too familiar	7%	8%	5%	6%	6%	10%	7%	5%	4%
Not at all familiar	3%	3%	2%	3%	5%	8%	4%	1%	1%
Net familiar (very + somewhat – not too + not at all)	**+81**	**+79**	**+85**	**+80**	**+79**	**+64**	**+77**	**+86**	**+90**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Issue push

First column: all respondents. Remaining columns: issue-differentiated respondents (those whose answers varied across the five issue-push questions) who voted for the Republican or Democratic House candidate (N = 847). Net (R – D): red = Republican advantage, blue = Democratic advantage.

Since President Trump took office last year, his administration has significantly stepped up enforcement of immigration law, including deportations of people in the country illegally. Did the administration's handling of immigration make you: [Immigration]

	All	Issue-differentiated, voted R or D								
			Party				Class			
	Total	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Much more likely to vote for Republicans	29%	41%	64%	31%	2%	22%	29%	44%	41%	43%
Somewhat more likely to vote for Republicans	8%	16%	23%	16%	3%	9%	20%	16%	15%	15%
No effect	15%	14%	10%	13%	24%	22%	19%	12%	14%	13%
Somewhat more likely to vote for Democrats	6%	12%	3%	18%	24%	9%	15%	13%	10%	10%
Much more likely to vote for Democrats	42%	18%	1%	21%	46%	38%	17%	16%	20%	18%
Net (R – D)	**–11**	**+27**	**+83**	**+8**	**–65**	**–17**	**+16**	**+32**	**+26**	**+30**
N (unweighted)	2,000	847	399	233	180	35	121	228	346	125

Since President Trump took office last year, his administration has imposed tariffs on imports from many countries to protect American businesses and workers. Did the administration's handling of trade make you: [Tariffs]

	All	Issue-differentiated, voted R or D								
			Party				Class			
	Total	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Much more likely to vote for Republicans	19%	17%	28%	10%	2%	18%	22%	20%	15%	15%
Somewhat more likely to vote for Republicans	8%	17%	27%	14%	3%	2%	14%	16%	19%	20%
No effect	23%	31%	39%	27%	17%	23%	28%	33%	30%	30%
Somewhat more likely to vote for Democrats	7%	13%	4%	24%	18%	13%	16%	14%	13%	10%
Much more likely to vote for Democrats	44%	22%	2%	24%	60%	44%	21%	17%	23%	26%
Net (R – D)	–24	0	+49	–24	–73	–36	–1	+4	–2	–2
N (unweighted)	2,000	847	399	233	180	35	121	228	346	125

Last year, President Trump and Republicans in Congress passed the "One Big Beautiful Bill," which contained large tax cuts as well as some spending cuts. Did passage of that bill, and its effects since, make you: [One Big Beautiful Bill]

	All	Issue-differentiated, voted R or D								
			Party				Class			
	Total	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Much more likely to vote for Republicans	22%	24%	41%	14%	1%	12%	17%	25%	25%	25%
Somewhat more likely to vote for Republicans	9%	19%	25%	19%	4%	13%	16%	19%	20%	18%
No effect	23%	31%	31%	34%	27%	41%	34%	31%	29%	35%
Somewhat more likely to vote for Democrats	5%	9%	2%	11%	22%	12%	8%	9%	10%	8%
Much more likely to vote for Democrats	41%	17%	1%	21%	46%	22%	25%	15%	16%	14%
Net (R – D)	–16	+17	+64	+1	–62	–9	+1	+19	+19	+21
N (unweighted)	1,999	846	399	233	179	35	121	227	346	125

In February, President Trump launched a military campaign against Iran that killed many of its top leaders and severely damaged its military. Iran responded by attacking neighboring countries and disrupting shipments of oil, gas, and fertilizer to global markets. Did the war make you: [Iran war]

	All	Issue-differentiated, voted R or D								
			Party				Class			
	Total	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Much more likely to vote for Republicans	17%	13%	22%	9%	1%	2%	14%	15%	11%	15%
Somewhat more likely to vote for Republicans	8%	17%	26%	12%	2%	7%	19%	15%	16%	19%
No effect	25%	35%	44%	34%	18%	24%	29%	41%	35%	26%
Somewhat more likely to vote for Democrats	8%	14%	6%	19%	25%	26%	13%	14%	16%	13%
Much more likely to vote for Democrats	43%	21%	2%	27%	53%	41%	25%	16%	22%	27%
Net (R – D)	–26	–6	+41	–25	–75	–58	–6	+1	–11	–7
N (unweighted)	2,000	847	399	233	180	35	121	228	346	125

President Trump's opponents have accused him of corruption, saying that he has used the presidency to profit personally, grant benefits to friends and family, and exchange favors with other powerful people and corporations. President Trump and his supporters say these accusations are false and politically motivated. How true do you think the accusations are? [Corruption accusations]

	All	Issue-differentiated, voted R or D								
			Party				Class			
	Total	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Entirely false	20%	21%	37%	9%	2%	9%	19%	28%	19%	19%
More false than true	19%	32%	46%	29%	8%	24%	34%	26%	34%	32%
More true than false	16%	23%	14%	29%	33%	24%	15%	23%	24%	23%
Entirely true	45%	24%	3%	33%	57%	42%	32%	23%	23%	27%
Net true (true – false)	**+23**	**–6**	**–66**	**+25**	**+81**	**+33**	**–5**	**–8**	**–6**	**–1**
N (unweighted)	1,999	847	399	233	180	35	121	228	346	125

Did the accusations about the president's corruption make you: [Corruption]

	All	Issue-differentiated, voted R or D								
			Party				Class			
	Total	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Much more likely to vote for Republicans	18%	15%	24%	12%	2%	0%	15%	19%	14%	11%
Somewhat more likely to vote for Republicans	4%	8%	14%	4%	1%	0%	18%	7%	6%	5%
No effect	28%	43%	56%	40%	15%	60%	32%	44%	46%	45%
Somewhat more likely to vote for Democrats	5%	10%	4%	14%	17%	10%	6%	12%	9%	12%
Much more likely to vote for Democrats	44%	24%	2%	29%	64%	31%	29%	18%	24%	26%
Net (R – D)	**–28**	**–10**	**+32**	**–26**	**–78**	**–40**	**–2**	**–4**	**–12**	**–21**
N (unweighted)	2,000	847	399	233	180	35	121	228	346	125

Regression of House vote on issue push

Dependent variable: voted for the Democratic House candidate = 1; Republican = 0. Independent variables: push on each issue from –2 (much more likely to vote Republican) to +2 (much more likely to vote Democratic). Sample: 847 issue-differentiated respondents voting R or D; unweighted.

	OLS (linear probability)			Logistic			
	Coefficient	Std. error	p-value	Coefficient	Std. error	p-value	Avg. marginal effect
Immigration	0.123	0.010	<0.001	1.041	0.161	<0.001	0.050
Tariffs	0.035	0.011	<0.001	0.225	0.177	0.203	0.011
One Big Beautiful Bill	0.030	0.010	0.004	0.161	0.191	0.401	0.008
Iran war	0.058	0.010	<0.001	0.860	0.194	<0.001	0.041
Corruption	0.095	0.009	<0.001	1.283	0.197	<0.001	0.061
Constant	0.415	0.010	<0.001	–1.264	0.204	<0.001	—
Observations		847			847		
R-squared (logit: McFadden pseudo R-squared)		0.732			0.747		
Adjusted R-squared		0.730			—		
F-statistic / log-likelihood		459.1			–142.8		

Affordability and the future of the Republican Party

Thinking about your income and ability to afford the things you need, how has your financial situation changed over the past two years?

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Much better	5%	10%	4%	1%	4%	5%	5%	4%	9%
Somewhat better	11%	17%	9%	5%	9%	9%	10%	10%	16%
Stayed about the same	36%	49%	34%	26%	27%	29%	37%	37%	35%
Somewhat worse	29%	19%	32%	38%	34%	26%	29%	31%	30%
Much worse	19%	6%	21%	30%	25%	31%	20%	17%	9%
Net better (better – worse)	**–33**	**+2**	**–40**	**–61**	**–47**	**–43**	**–34**	**–35**	**–14**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

Immigration enforcement and deportations

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	25%	8%	24%	43%	26%	30%	26%	23%	25%
Raised costs a little	21%	13%	24%	29%	20%	17%	20%	23%	25%
No effect	33%	48%	35%	18%	26%	34%	35%	32%	33%
Lowered costs a little	8%	14%	7%	2%	8%	7%	6%	9%	7%
Lowered costs a lot	5%	10%	3%	0%	7%	3%	6%	5%	6%
Not sure	8%	6%	7%	8%	14%	10%	8%	8%	4%
Net raised (raised – lowered)	**+34**	**–4**	**+38**	**+70**	**+32**	**+36**	**+34**	**+32**	**+37**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

Tariffs

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	53%	19%	58%	84%	57%	55%	49%	55%	55%
Raised costs a little	26%	44%	26%	9%	20%	20%	29%	27%	26%
No effect	13%	24%	11%	4%	14%	14%	15%	11%	15%
Lowered costs a little	3%	5%	3%	1%	2%	5%	3%	3%	2%
Lowered costs a lot	1%	3%	1%	0%	4%	3%	2%	1%	2%
Not sure	3%	5%	2%	2%	4%	4%	3%	3%	1%
Net raised (raised – lowered)	**+75**	**+55**	**+81**	**+91**	**+70**	**+67**	**+73**	**+78**	**+76**
N (unweighted)	1,999	680	484	737	98	298	517	810	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

The war with Iran

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	59%	32%	64%	82%	62%	58%	55%	61%	60%
Raised costs a little	26%	43%	25%	10%	19%	21%	27%	27%	29%
No effect	10%	17%	7%	4%	11%	11%	14%	6%	9%
Lowered costs a little	1%	2%	1%	1%	1%	3%	0%	1%	1%
Lowered costs a lot	1%	1%	0%	0%	0%	1%	1%	0%	0%
Not sure	4%	4%	3%	3%	7%	6%	3%	4%	1%
Net raised (raised – lowered)	**+83**	**+72**	**+88**	**+92**	**+80**	**+75**	**+81**	**+87**	**+87**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

The One Big Beautiful Bill

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	35%	6%	38%	62%	32%	42%	33%	34%	35%
Raised costs a little	15%	11%	18%	18%	17%	9%	14%	16%	21%
No effect	23%	38%	22%	9%	23%	27%	26%	20%	21%
Lowered costs a little	12%	24%	11%	2%	10%	8%	10%	16%	12%
Lowered costs a lot	5%	10%	3%	0%	5%	3%	6%	4%	6%
Not sure	10%	12%	8%	9%	14%	11%	11%	10%	6%
Net raised (raised – lowered)	**+33**	**–17**	**+41**	**+79**	**+33**	**+39**	**+31**	**+30**	**+37**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

Rising federal deficits and debt

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	36%	17%	42%	50%	37%	42%	34%	35%	35%
Raised costs a little	30%	35%	29%	28%	24%	22%	30%	33%	34%
No effect	22%	33%	20%	13%	20%	19%	23%	20%	26%
Lowered costs a little	2%	3%	2%	0%	1%	1%	1%	2%	2%
Lowered costs a lot	1%	1%	0%	1%	0%	3%	1%	0%	0%
Not sure	10%	12%	8%	8%	17%	14%	11%	10%	3%
Net raised (raised – lowered)	**+64**	**+47**	**+69**	**+77**	**+60**	**+60**	**+61**	**+66**	**+67**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

Spending on artificial intelligence and data centers

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	31%	16%	32%	46%	35%	41%	32%	29%	28%
Raised costs a little	27%	24%	29%	28%	23%	21%	23%	29%	32%
No effect	28%	42%	26%	15%	24%	22%	30%	27%	30%
Lowered costs a little	2%	4%	3%	1%	1%	3%	2%	2%	3%
Lowered costs a lot	1%	1%	1%	0%	2%	1%	0%	1%	2%
Not sure	11%	13%	9%	10%	16%	12%	13%	12%	6%
Net raised (raised – lowered)	**+55**	**+35**	**+57**	**+74**	**+54**	**+58**	**+53**	**+55**	**+55**
N (unweighted)	1,999	680	484	737	98	298	516	811	294

Many things have been happening in the past couple of years that could have affected affordability, perhaps in either direction. For each of the following, what effect do you think it has had on your cost of living?

Corporations raising prices to increase profit

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Raised costs a lot	55%	33%	57%	75%	60%	59%	56%	54%	52%
Raised costs a little	29%	42%	30%	17%	20%	19%	27%	33%	34%
No effect	11%	17%	10%	5%	12%	14%	12%	8%	12%
Lowered costs a little	1%	2%	1%	1%	1%	2%	0%	1%	1%
Lowered costs a lot	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not sure	4%	5%	3%	2%	6%	5%	4%	4%	1%
Net raised (raised – lowered)	**+83**	**+73**	**+85**	**+92**	**+77**	**+76**	**+82**	**+86**	**+84**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

Economic policy often involves a tradeoff between keeping prices as low as possible and making sure American workers have good jobs that can support a family. Thinking about where the country is right now, which way would you like elected leaders to lean?

An economy that emphasizes expanding what people can buy, offering as many choices as possible at the lowest possible price. [Low prices]

An economy that emphasizes making things and creating good jobs that ensure workers can support their families and the nation can provide for itself. [Good jobs]

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Lean a lot toward good jobs	35%	41%	30%	31%	38%	32%	35%	37%	33%
Lean somewhat toward good jobs	30%	27%	37%	30%	26%	27%	29%	32%	33%
No preference	14%	12%	13%	16%	22%	13%	15%	13%	14%
Lean somewhat toward low prices	11%	10%	12%	13%	7%	12%	10%	12%	12%
Lean a lot toward low prices	9%	10%	7%	10%	7%	16%	11%	6%	9%
Net good jobs (good jobs – low prices)	**+44**	**+49**	**+49**	**+37**	**+51**	**+31**	**+43**	**+51**	**+45**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

In addressing affordability, leaders sometimes must choose between actions that lower prices now but may hurt the economy in the long-run, and actions that raise prices now but may strengthen the economy in the long-run. Thinking about where the country is right now, which way would you like elected leaders to lean?

Accept higher prices now if that makes better jobs, higher wages, and middle-class security more likely in the future. [Accepting higher prices now]

Bring down prices today, even if that puts better jobs, higher wages, and middle-class security at risk in the future. [Bringing down prices today]

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Lean a lot toward accepting higher prices now	20%	33%	19%	9%	19%	16%	21%	20%	25%
Lean somewhat toward accepting higher prices now	30%	30%	33%	29%	24%	24%	27%	34%	32%
No preference	17%	14%	17%	19%	27%	17%	18%	19%	11%
Lean somewhat toward bringing down prices today	20%	13%	21%	25%	20%	22%	18%	19%	20%
Lean a lot toward bringing down prices today	13%	11%	10%	17%	10%	22%	16%	8%	11%
Net accept higher prices now (accept – bring down)	**+18**	**+40**	**+20**	**–4**	**+12**	**–4**	**+14**	**+27**	**+25**
N (unweighted)	2,000	681	484	737	98	298	517	811	294

After President Trump leaves office, would you like the next Republican leader to:

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Continue both Trump's policies and his personal style and conduct	13%	30%	5%	2%	10%	18%	19%	9%	11%
Continue Trump's policies, but change his personal style and conduct	29%	57%	27%	3%	20%	25%	29%	31%	28%
Change Trump's policies, but continue his personal style and conduct	3%	3%	2%	3%	4%	5%	2%	3%	1%
Change both Trump's policies and his personal style and conduct	55%	9%	66%	93%	66%	53%	50%	57%	60%
Net keep Trump's policies (continue policies – change policies)	**–16**	**+75**	**–37**	**–90**	**–39**	**–16**	**–3**	**–21**	**–23**
Net keep Trump's style and conduct (continue style – change style)	**–68**	**–33**	**–86**	**–91**	**–72**	**–55**	**–57**	**–76**	**–76**
N (unweighted)	1,999	681	484	737	97	298	517	811	294

As Donald Trump's presidency enters its final years, Republicans are beginning a lively debate about what direction their party should go afterward. In your opinion, what does the Republican Party need to do if it wants to have a chance of building a durable governing majority?

Focus on supporting job creators by cutting taxes and government spending, reducing regulation, expanding free trade, and asserting American military power around the world. [Job creators]

Focus on supporting workers and families by making government more effective, rebuilding American manufacturing, limiting Wall Street's and Big Tech's abuses, and restraining the use of American military power around the world. [Workers and families]

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Job creators	33%	56%	26%	15%	20%	37%	36%	28%	35%
Workers and families	67%	44%	74%	85%	80%	63%	64%	72%	65%
Net workers and families (workers and families – job creators)	**+35**	**–13**	**+47**	**+71**	**+60**	**+26**	**+27**	**+44**	**+29**
N (unweighted)	1,999	681	484	737	97	298	517	811	294

As part of the debate about their party's future, Republican leaders are thinking about how the party will define itself. If the party wants to build a lasting governing majority, which of the following slogans do you think represents a better direction?

		Party				Class			
	Total	Rep.	Ind.	Dem.	Other	Lower	Working	Middle	Upper
Family. Community. Industry.	64%	58%	59%	73%	60%	70%	68%	63%	55%
Liberty. Opportunity. Enterprise.	36%	42%	41%	27%	40%	30%	32%	37%	45%
Net Family. Community. Industry.	**+28**	**+17**	**+18**	**+47**	**+20**	**+40**	**+35**	**+26**	**+9**
N (unweighted)	1,998	681	484	737	96	298	517	809	294

Methodology

Sample size: 2000 with a credible interval of +/-2.41 percentage points.

Out of the 3026 respondents who started the survey, 106 did not complete the survey, 454 were screened out for eligibility purposes and 28 were terminated for failing to pass an initial attention check. Of the remaining 2438 complete cases, 237 were removed for data quality reasons. An additional 201 cases were removed in our matching process, resulting in a final sample size of 2000.

How the data were weighted:

YouGov interviewed 2651 registered voters, with the goal of screening for and surveying 2000 midterm voters. The 2651 registered voters (2201 midterm voters and 450 non-midterm voters) were then matched down to a sample of 2404, yielding a target subsample of 2000 midterm voters.

The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from the 2024 Current Population Survey (CPS) Voting and Registration supplements, and the 2024 AP Votecast exit poll, including demographics and 2024 presidential vote. All data were weighted to the CPS-VRS person weights on the public use file, with Hur & Achen reweighting adjustments to account for missing data within the voter registration and turnout fields.

The matched cases were then iteratively proportionally fitted (IPF) on 2024 presidential vote choice, a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), these demographics' associated marginals, home ownership, and region, to produce the final weight.

In analysis of the results, "Class" is defined by education and income:

- "Lower" (N=298): less than a four-year degree and household income below $30K; or did not report household income and do not have a high school diploma.
- "Working" (N=517): less than a four-year degree and household income $30K–$80K; or did not report household income and have either a high school diploma or some college but no degree.
- "Middle" (N=811): four-year degree or more and household income $30K–$80K; or household income $80K-$150K; or did not report household income and have a two-year or four-year college degree.
- "Upper" (N=294): household income above $150K; or did not report household income and have a post-graduate degree.

Respondents with a four-year college degree or more but household income below $30K are excluded from analyses using the "Class" variable (N=80).